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FOR IMMEDIATE RELEASE

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Downtown Sebring to Celebrate Fourth of July on July 3

SEBRING, Fla. (June 28, 2010) - The Greater Sebring Chamber of Commerce will host Downtown Sebring's Fourth of July celebration on Saturday, July 3.

Join us in Downtown Sebring for some fantastic Fourth of July fun! Enjoy the annual July 4th Musical Patriotic Review at Highlands Little Theatre which will perform every hour on the half hour beginning at 11:30 am. Hot dogs, chili soft drinks and beer are available for purchase to support the Highlands Little Theatre Scholarship Fund, but admission to the musical review is free to all.

Starting at 4:00 p.m., there will be food vendors, activities and entertainment leading up to the fireworks display later that evening. Join in or watch the kid and adult chocolate chip cookie and milk eating contest.

Listen to the Heartland Pops concert, which will begin at 7 p.m., and the national anthem will be performed by local singer Stephanie Hadwin. For more information, contact the Greater Sebring Chamber of Commerce at (863) 385-8448.

The mission of the CRA is to bring about the economic revitalization of an established target area. To create a re-investment environment that attracts private investors into the area. To promote improvements within the redevelopment area through renovation and restoration of buildings, as well as to encourage new construction. To acquire the funding necessary to make the infrastructure improvements necessary to attract investment dollars and improve the assessed taxable value of district properties and to assist the Chamber of Commerce and Downtown Merchants in their efforts to market the downtown businesses.