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Downtown Sebring Launches New Website: www.DowntownSebring.org

SEBRING, Fla. (May 11, 2010) – Sebring’s Community Redevelopment Agency (CRA) recently announced the launch of its brand new website for Downtown Sebring, www.DowntownSebring.org. The website is designed to improve overall communications between the Downtown Sebring area and residents and visitors.

The website features useful information, including a comprehensive events calendar, links to area businesses, CRA information and downloadable forms, a photo gallery, links to the area’s social media sites and E-newsletter, news and things to do in Downtown Sebring.

“We are thrilled to have this new communication tool available for everyone interested in Downtown Sebring,” said Pete Pollard, CRA Executive Director. “I encourage residents and visitors to visit the site and support the downtown area and merchants.”

The mission of the CRA is to bring about the economic revitalization of an established target area. To create a re-investment environment that attracts private investors into the area. To promote improvements within the redevelopment area through renovation and restoration of buildings, as well as to encourage new construction. To acquire the funding necessary to make the infrastructure improvements necessary to attract investment dollars and improve the assessed taxable value of district properties and to assist the Chamber of Commerce and Downtown Merchants in their efforts to market the downtown businesses.