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FOR IMMEDIATE RELEASE

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Celebrate “Dog Days of Summer” During July’s Destination Downtown

SEBRING, Fla. (*July 1, 2011*) – Don’t let your summer go to the dogs....bring them to Downtown Sebring and help celebrate the “Dog Days of Summer” on July 8 from 5-8 PM. Bring your pooch downtown to enjoy a Doggie Fashion Show, special pet treats, pet-related exhibitors and more! Several Downtown Sebring merchants are offering incredible deals and discounts during this Destination Downtown Sebring event, which used to be referred to as Gallery Walk. Visit local businesses, enjoy refreshments and snacks and stroll the charming Historic Downtown Sebring District. Here are additional details:

- **Still Chic Consignment Boutique** is celebrating the Dog Days of Summer by offering 10% off all handbags, including name brands, in addition to the 10% discount already offered to Buy Downtown Sebring cardholders. Treats for two-legged and four-legged visitors.
- **Highlands Art League** will host its monthly reception at the Yellow House Gallery and Gift Shop from 5-8 PM and feature Artist Maria Lorant, an artist whose specialty is parchment craft. In addition, our artists will be bringing in their dog- and summer-themed pieces in celebration of the Dog Days of Summer. There will be music and light refreshments, and as always admission is free to the public.
- **Brenner Pottery** knows July is time to sparkle, and will offer a 20% discount on all jewelry, including gold. Remember to use your Buy Downtown Discount Card and get 10% off on other items. We will also be offering special treats & refreshments for all visitors.
- Full Circle Gallerie is offering all Destination Downtown attendees 50% off all store merchandise excluding Native American products and consignment items. And, of course, as always, we will have our "doggie water bowl" filled for Fido and Fidette to enjoy!

Participating Destination Downtown merchants include: Le Attique, Front Porch Dogs, Brenner Pottery & Gallery, Wild Artist Jewelry, Janet King Studio, Linda's Books, Children's Museum of the Highlands, Happy Owl, Steve and Company, Circle Salon, Captain Ron's Mercantile, Highlands Art League, Frames & Images, Sebring Antiques, Still Chic Consignment Boutique, Carrillo's Closet, Liz & Co, Kathy's Consignment, Etcetera, The Pier Group, Full Circle Gallerie and Net Patrol. Most offer fantastic giveaways and promotions during the event, which provides a unique shopping

opportunity for attendees. For more information about the monthly Destination Downtown events, visit <http://www.GalleryWalkSebring.com/>.