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FOR IMMEDIATE RELEASE

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Destination Centennial: Downtown Sebring To Host Business Opportunity Seminar

SEBRING, Fla. (Jan. 11, 2011) - Ever thought about starting or re-locating your own business? Have a Downtown Sebring business you'd like to improve? Then plan to attend the **Destination Centennial: Downtown Sebring Business Opportunity Seminar** on Tuesday, Feb. 1 from 5:00-9:00 PM at the Kenilworth Lodge.

The Sebring Community Redevelopment Agency (CRA) is partnering with the Small Business Development Center and the Highlands County Economic Development Commission to host a **FREE** seminar for anyone who either: 1) currently owns a business in Downtown Sebring or 2) is considering opening or re-locating a business in Downtown Sebring.

Attendees will gain valuable business knowledge, including: 1) Business & Entrepreneur Start Up 101, 2) Downtown Business Opportunities & Assistance - How & Why? and 3) Eight Steps to Business Sustainability for Food Service, Retail & Professional Services.

With the 2012 Sebring Centennial quickly approaching, plans are already being made for Downtown Sebring to explode with activity. As the 100-year celebration draws closer, now is the perfect time for small businesses to invest in Downtown Sebring.

For more information about this seminar and to reserve your seat, contact Casey Wohl at Casey.Wohl@Yahoo.com or (863) 224-6326 by phone.

The mission of the CRA is to bring about the economic revitalization of an established target area. To create a re-investment environment that attracts private investors into the area. To promote improvements within the redevelopment area through renovation and restoration of buildings, as well as to encourage new construction. To acquire the funding necessary to make the infrastructure improvements necessary to attract investment dollars and improve the assessed taxable value of district properties and to assist the Chamber of Commerce and Downtown Merchants in their efforts to market the downtown businesses.

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