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FOR IMMEDIATE RELEASE

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Downtown Sebring Celebrates the Holiday Season Dec. 9

SEBRING, Fla. (December 7, 2011) – Downtown Sebring will celebrate the holidays with entertainment, special events, special shopping offers and dining during this month's Destination Downtown event from 5:00-8:00 p.m. on Friday, December 9 in and around Downtown Sebring's Circle Park.

Highlights include:

- Christmas Carousel of Lights - Free Admission
- Christmas Caroling at Wild Artist Jewelry from 6-7 PM
- Grand Opening of Downtown's newest store - Mermaid's Castle
- Opening Reception for the Highlands Art League's Christmas Exhibit
- Shopping, shopping & more shopping with special offers at seven stores
- Dining at five Downtown Sebring restaurants
- See attached flyer for more details

Several Downtown Sebring merchants are offering incredible deals and discounts during this Destination Downtown Sebring event, which used to be referred to as Gallery Walk. Visit local businesses, enjoy refreshments and snacks and stroll the charming Historic Downtown Sebring District. Volunteers are needed and pets are welcome. For more information, contact Linda Tucker at (863) 382-2649. For more information about the monthly Destination Downtown events, visit www.DestinationDowntownSebring.com. Sponsored by the Sebring Community Redevelopment Agency (CRA) and the Downtown Community Sidewalk Garage Sale Committee.

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(Attachment: Destination Downtown Flyer)